

Vision

Healthy people in a healthy community without health disparities

Mission

Prevent disease, promote health, and enlist the community in efforts to improve the health of all Winnebago County residents.

Values

Responsiveness
Resource for the community
Expertise
Collaboration

Goals

Focus on core public health

Develop public health systems that support core public health

Advance a culture of quality

Strategic Initiatives

- Advocate for policies that promote population health
- Assess health status of population
- Assure development and implementation of plans to address health priorities.

- Engage community partners to address health priorities

- Establish and implement a workforce development plan to support public health competency
- Inform community on public health initiatives and impact
- Achieve and maintain standards for national public health accreditation