

**Minutes of the  
Winnebago County Mental Health Advisory Committee  
Monday, July 24, 2017  
Winnebago County Health Department,  
555 N. Court Street, Room 115, Rockford, IL**

**Present:** Angie Goral (Chair), Dr. Sandra Martell (ex officio), Matthew Toohey, Dr. Charles Smith, and Carol Klint, Philip Eaton (Present by phone)

**Absent:** Philip Eaton Richard Kunnert

**Guests:** Debbie Montana – Winnebago County Health Department IPLAN Steering Committee, Marsha Conroy, -Aunt Martha, Judy Emerson (NAMI), Dantella Angileri (NAMI), Mike Blaser, Cynthia Hall

**Support Staff Present:** Sara Ruud (recorder)

Angie Goral called the meeting to order at 9:05 a.m.

**1. Introduction of Guests/Public Participation:**

Angie Goral welcomed everyone and asked for a roll call. Dr. Sandra Martell introduced Cynthia Hall the new director of strategic initiatives.

**2. Presentation:**

Judy Emerson and Dantella Angileri are representatives from NAMI and came to present on NAMI's fight the stigma/awareness campaign. This campaign is to get the community involved and have them become knowledgeable in what NAMI is and what type of resources they have to offer to the community. It is also a campaign to raise awareness on mental health issues. They are asking for ten (10) dollar donations for the campaign. Upon donation each person will receive a green bracelet that says "One (1) in five (5)" on one side and "everyone knows someone" on the other side. One in five people suffer from a mental illness and everyone knows someone who lives with a mental illness. October 1<sup>st</sup> through October 7<sup>th</sup> is mental health awareness week. On October 1<sup>st</sup> the newspaper is going to run a full page ad about the campaign with a slogan "I care about someone who lives with a mental illness, chances are so do you." The ad will feature signatures from all the people who donated toward the campaign. October 2<sup>nd</sup> through October 7<sup>th</sup> there will six (6) quarter page ads to highlight agencies within the community who supported the cause and show that everyone knows someone who cares. The agencies highlighted are health care, sports, business, government, law enforcement, and family & consumers.

**3. Approval of Agenda:**

Angie Goral asked for a motion to approve the agenda. Matthew Toohey moved and Dr. Charles Smith seconded to set the agenda. With that, all members voted aye, motion carried.

**4. Approval of Minutes:**

Angie Goral asked for a motion to approve the April 24, 2017, May 22, 2017, and June 26, 2017 minutes as a group. Dr. Charles Smith moved and Matthew Toohey seconded to approve the minutes. With that, all members voted aye, motion carried.

**5. Team (Sub-Committee) Activity Reports/Action Plans**

**a. Data**

Dr. Billman is going to release the data in SBSS format. The data is going to be released through survey monkey.

**b. Messaging/Marketing**

The messaging/marketing has not met up yet. They will be starting up soon because it would be good to join the fight the stigma campaign NAMI is doing. Melissa Westphal and Tricia Sweeney are going to be working creating the message.

**i. Consideration of NAMI campaign:**

Matthew Toohey motioned to make a ten (10) dollar donation to NAMI campaign in the name of Winnebago County Mental Health Advisory Committee and Dr. Charles Smith and Angie Goral second. With that, all members voted aye, motion carried.

**c. Finance**

“The Steering Committee recommends that the MHAC pursue a local sales tax in the range of ½ (.005) to 1 (.01) cent to support mental/behavioral health in Winnebago County. This option will provide the financial funding required to support the Community Support Systems Framework.” Matthew Toohey made a motion to accept the steering committee recommendation and Dr. Charles Smith seconded. With that, all members voted aye, motion carried.

**6. Community Support Systems Framework**

Work group of Richard Kunnert, Matt Toohey, Dr. Charles Smith, and Dr. Martell meet a week ago coming up with a draft for a vision statement, a mission statement, and suggested values for the coordinating agency. A 5013c will be needed to hold the funds for a campaign and the agency suggested was the Health Council.

**7. Steering Committee**

The “Steering Committee” comprised of representatives from NAMI Northern Illinois, Hope Over Addiction, Mental Health Association of Rock River Valley, Access Services of Northern Illinois, League of Women Voters, and Rockford Regional Health Council met with met with Chair Angie Goral and Dr. Martell. The recommendation was accepted and the next step is to look at what type of language is needed to write a referendum. After something is officially wrote the group needs to talk to the legislators

**8. Updates/Information Sharing**

**9. Additions: N/A**

**10. Next Meeting:** August 28, 2017, 9:00 am – 11:00 am; Winnebago County Health Department, 555 N. Court Street, Room 115; Rockford, IL

**11. Meeting Adjournment:** There being no further business, the meeting adjourned at 10:15 am with a motion by Dr. Charles Smith and seconded by Matthew Toohey, all members voted aye in favor, motion carried.

Approved by the Mental Health Advisory Committee

8-28-17

Date



Richard Kunnert, Secretary

Winnebago County Mental Health Advisory Committee