

**Minutes of the
Winnebago County Mental Health Advisory Data Sub-Committee
Thursday, Jun 22, 2015 @ 9:30 a.m.
555 N. Court – Room 120**

PRESENT: Matthew Toohey, Carol Klint

SUPPORT STAFF PRESENT: Penny Billman, John Barlow (recorder)

REVIEW OF DISTRIBUTION LIST: Review of Distribution list was conducted. Organizations were identified by which survey they will receive and whom will be distributors of the Community surveys. Penny Billman will work to categorize list.

COMMUNITY SURVEY: Discussion was held regarding various topics on the Draft Community Survey. Key notes listed below:

- Introductory paragraph was moved to become the beginning of question 2 and to delete attention deficit disorder.
- Discussion held regarding the age groups of question 1. It was decided to utilize age groups of 12 under, 13-18, 19-35, 36-60 and 60 plus.
- Discussion held on question 2 wording and was split into 3 separate questions with a scale of yes, no and don't know:
 - Do you believe there is a stigma associated with mental health?
 - Do you believe the community is aware of behavioral health challenges?
 - Is the community aware of programs for prevention and treatment?
- Discussion held on the headings of question 3. It was decided to change the columns to read, Yes-Can Access, Yes-Do not know how to access, Not Available and I Don't Know.
- Question 4 moved to Part II-Quality of Services.
- Added intellectual/development disability services added to list for question 5.
- Part II, Quality of services changed to read Satisfaction of Services
- The health insurance coverage, under demographics, Affordable Care Act Marketplace changed to read government subsidized.

PROVIDER AND REFERRAL SURVEY: Discussion was held regarding various topics on the Provider and Referral Surveys. The Referral survey will also be included as part of the Provider Survey. The Provider and Referral surveys will be online only.

REVISE TIMELINE: The timeline was revised as per below

- Surveys will be completed by 29 June 2015
- Provider/Referral surveys out by 1 Jul 2015 (electronic only) – returned NLT 31 Jul 2015
- Community Survey out and returned NLT 15 Aug 2015
- Data Analyzed and report drafted by 30 Aug 2015

The below are items needing input from the Messaging/Marketing Committee:

- Need to identify the Key groups for maximum distribution of Community survey
- Recommend reaching out to service organizations (Rotaries/Kiwanis)
- Recommend contacting Mike at Transform Rockford to send out via his distribution
- Identify groups that want paper copies for distribution
- Need Media blitz timeline
- Need Press Conference support of survey (County Chairman, Mayor, etc.)

Approved by the Mental Health Advisory Committee

8/30/2015
Date



Richard Kunnert, Secretary

Winnebago County Mental Health Advisory Committee