

**Minutes of the
Winnebago County Mental Health Advisory Committee
Thursday, October 15, 2015 @ 7:30 a.m.
Rosecrance Center, 1021 North Mulford Road, Rockford, IL**

PRESENT: Angie Goral (Chair), Charles Smith, Richard Kunnert, Philip Eaton, Matthew Toohey, Sandra Martell (ex officio)

ABSENT: Carol Klint, Donny Parham

SUPPORT STAFF PRESENT: Penny Billman, Melissa Westphal and John Barlow (recorder)

Angie Goral called the meeting to order at 7:35 a.m.

INTRODUCTION OF GUESTS/ PUBLIC PARTICIPATION: Karen Fiery (Winnebago County HR), Mike Bacon and Harlan Johnson were welcomed.

APPROVAL OF AGENDA: Angie Goral asked for a motion to approve the agenda. Matthew Toohey moved and Richard Kunnert seconded to set the amended agenda, all members voted aye, motion carried.

APPROVAL OF MINUTES: Angie Goral asked for a motion to approve the September 17, 2015 minutes. Matthew Toohey moved and Richard Kunnert seconded to approve the minutes. With that, all members voted aye, motion carried.

DATA/SURVEY SUB-COMMITTEE..... (No Meeting)

- 1. Summary of Responses:** Penny Billman briefed approximately 1760 Community (1 Spanish), 54 Provider and 14 Referent surveys have been completed.
- 2. Update on academic support:** Sandra Martell recruited an Academic at OSF-St. Anthony with a background in Mental Health. She wants to utilize this as continued research and as a field experience for her students.
- 3. Data "Processing":** Draft copy of a "Next Steps" document was discussed.
 - a. Data Subgroup – Group will determine role of researchers, inventory data, identify gaps, conduct focus groups and draft report. Timeline for completion up to identifying the gaps to be completed by Nov. 30, 2015. Next meeting date changed to Nov. 30, 2015 to accommodate timeline. Focus groups and draft report to be completed by first of year.
 - b. MHAC after receipt of Report – K. Fiery to facilitate work sessions to prioritize findings and identify recommendations. The first strategic planning session will be held on Jan. 9, 2016 at 555 N. Court.
 - c. Funding Subgroup – Group will identify resources needed. Actions to be completed by 15 Feb. 2016.

d. MHAC – K. Fiery will facilitate the consensus on the report. Actions to be completed by 18 Feb. 2016.

e. Messaging/Marketing – Group will create a combined professional document for the Chairman. Report to be completed by 29 Feb. 2016.

MESSAGING/MARKETING SUB-COMMITTEE.....(Meeting September 21, 2015; October 5, 2015 and October 12, 2015)

1. Approval of Minutes: Angie Goral asked for a motion to approve the sub-committee minutes. Philip Eaton moved and Matthew Toohey seconded to approve the minutes. With that, all members voted aye, motion carried.

2. Social Media Strategy: Melissa Westphal briefed that the strategies and press coverage appeared to be successful as we almost doubled the responses over the past month.

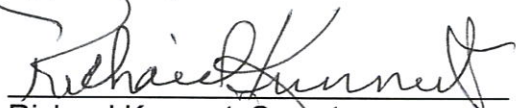
FUNDING/RECOMMENDATIONS SUB-COMMITTEE..... No meeting
Funding/Recommendations Committee is awaiting data analysis completion.

ADDITIONAL ITEMS: Super Utilizer Work Group – Mike Bacon briefed the committee regarding the efforts the workgroup have been focused on. The Super Utilizer workgroup has been working on structured 24/7 housing for super utilizers of our emergency services. The focus has been on stabilizing these individuals and also to ease the burden of our front line responders. The Duluth/St. Cloud San Marco apartments has been the successful model we have been utilizing. We are still seeking funding sources for this project.

Toxic Charity – Harlan Johnson mentioned a community meeting to be held at Fisher chapel on November 2, 2015 from 7:00-9:00 pm, focusing on Toxic Charity. Brad Roos will be the leader of the meeting.

MEETING ADJOURNMENT: There being no further business, the meeting adjourned at 8:49 a.m. with a motion by Richard Kunnert and seconded by Angie Goral, all members voted aye in favor, motion carried.

Approved by the Mental Health Advisory Committee 12/16/2015
Date



Richard Kunnert, Secretary
Winnebago County Mental Health Advisory Committee

Next Meeting: Monday, November 30, 2015 at 7:30 am; Rosecrance Center, 1021 North Mulford Road, Rockford, IL