



Mental Health Advisory Committee Agenda

Promoting a Safer and Healthier Community Since 1854

Date of Meeting: July 16, 2015
Time of Meeting: 7:30 am – 9:00 am
Location of Meeting: Rosecrance Center; 1021 North Mulford, Rockford, IL
Committee Members: Phil Eaton, Angie Goral (Chair), Carol Klint, Richard Kunnert (Secretary), Donny Parham (Vice-Chair), Charles Smith, MD, Matthew Toohey, Sandra Martell (ex officio)
Committee Support: Penny Billman, John Barlow (recorder)

Agenda Item	Time	Sponsor/Presenter
1. Introduction of Guests/Public Participation	10 min	A. Goral
2. Approval of Agenda: July 16, 2015	5 min	A. Goral
3. Approval of Minutes: June 18, 2015	5 min	All
4. Team (Sub-Committee) Activity Reports/Action Plans	70 min	All
a. Data/Survey		A. Goral/P. Billman
i. Approval of Minutes: June 22, 2015		
ii. Final Survey Tools		
1) Provider		
2) Referent		
3) Community		
iii. Distribution List		
b. Messaging/Marketing		S. Martell/M. Westphal
i. Approval of Minutes: June 29, 2015; July 13, 2015		
ii. Marketing Plan		
1) Introduction Letters		
2) Press Release		
3) Talking Points		
4) Social Media		
5) Letterhead		
6) Meeting with Editorial Board		
c. Funding/Recommendations		
5. Review/Revision of Timeline for Deliverables	5 min	All