



NEWS RELEASE

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FOR IMMEDIATE RELEASE

October 27, 2008

Winnebago County To Offer Prescription Drug Discount Card That Can Be Used by All Residents *Discount Cards Will Offer Average Savings Of 22 Percent Off Retail Price*

October 28, 2008 — Winnebago County will soon be introducing a discount card program to help consumers cope with the high price of prescription drugs. The county has signed a contract to make free prescription drug discount cards available under a program sponsored by the National Association of Counties (NACo) that offers average savings of 22 percent off the retail price of commonly prescribed drugs.

The cards, which will be available mid-November, may be used by all county residents, regardless of age, income, or existing health coverage. Approximately 50 pharmacies in the county will accept the NACo card, and more than 59,000 participating retail pharmacies nationwide will honor it.

"The NACo prescription discount card will offer significant savings for the uninsured and underinsured residents of our county, and even those fortunate to have prescription coverage may use the card to save money on drugs that are not covered by their health plan," said County Board Chairman, Scott Christiansen. "Residents do not have to be Medicare beneficiaries to be eligible for this program." There will be no cost to county taxpayers for NACo and Winnebago County to make these money-saving cards available to residents. A future announcement will specify how and when residents may obtain the cards.

"Using the NACo prescription discount card is easy," said Christiansen. "A cardholder will simply present it at a participating pharmacy. There is no enrollment form, no membership fee and no restrictions or limits on frequency of use. Cardholders and their family members may use the card any time their prescriptions are not covered by insurance." The discount card program is administered by CVS Caremark.

For more information on the NACo prescription discount card, please call the Winnebago County Health Department and speak to either Sue Fuller at 815-720-4213, or Liz Asprooth at 815-720-4212, or WinCart at 815-319-4444.

The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation's 3,066 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money. For more information about NACo, visit www.naco.org.

It is our mission to provide high quality services and promote a safe community for all people in Winnebago County